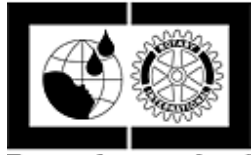


PolioPlus



Rotary International

POLIO ERADICATION CAMPAIGN

NEWSLETTER No 2 November 2008



“END POLIO NOW”

Dr Margaret Chan, Director General of the World Health Organisation at the RI Convention in Los Angeles on June 2008 said:

“Polio Eradication is the WHO’s top operational priority”

THE BILL and MELINDA GATES CHALLENGE

THANK YOU – 18 clubs have made donations already to the Gates Challenge to match its \$100,000,000 donation to RI for Polio Eradication by 31st December 2010

£21,348.25

has been raised so far. Many Thanks!!

THE DISTRICT CHALLENGE

A reminder that this is to raise the equivalent of £15 per Rotarian per year for the next three years or £45 per Rotarian by December 2010.

The Exchange Rate!

At the time of planning in April 2008 the exchange rate was much more beneficial to us!! So please send your donations as soon as possible after your fund raising events in case the exchange rate falls further! If it does it may be necessary to ask for further contributions later!

43 clubs attended the meetings held around the District and the feed back is very positive. Thank you for this indicated support.

It is mainly because of the commitment of Rotarians and the promise that Rotary International gave in 1985 to rid the world of polio that so much progress has been made. A Polio free world can be achieved.

DISTRICT EVENT FOR POLIO ERADICATION

ROYAL CONCERT HALL, NOTTINGHAM

Saturday March 7th 2009

“Fiesta!” will feature the Nottingham Philharmonic Orchestra playing music from the heat of Spain!
Rodrigo’s Guitar Concerto contrasts with Roberto Gerhard’s Don Quixote dances and exotic music from Ravel.

After costs have been met, all the profits are being donated to the Polio Eradication Campaign.

Please support the Concert by coming and bringing friends, neighbours, work colleagues and family to what will be an excellent evening!

Tickets are priced at £11 (£10 for Concessions) in the Centre Stalls or £16 (£15 for concessions) on the First Tier

Tickets from **Val Leivers** at 0115 926 6618 or by e-mail to val_leivers@yahoo.co.uk

FOR TALKS AND INFORMATION PLEASE CONTACT

**Keith Hammond, Tony Stimpson or any
member of the committee.**

Group Representatives see Page 2

DISTRICT POLIO ERADICATION COMMITTEE

To help Club's to achieve this challenge a committee has been formed and consists of:

Keith Hammond (Derby) Chairman 01332 347949
e-mail: keith.hammond@my365mail.co.uk

Tony Stimpson (Keyworth and Ruddington) DGN
01509 880122

e-mail: tonystimpson@btinternet.com

John Dain District Foundation Chairman
01283 712613

e-mail: johndain@vodafoneemail.co.uk

Group Representatives

Central: David Power (Nottingham) 0115 983 0400
e-mail: dbjpower@clara.net

Derwent: John Worsley (Beeston) 0115 877 9375
e-mail: john.worsley1@ntlworld.com

Erewash: David Soul (Belper) 01332 840259
e-mail: david.soul@virgin.net

Peak: Jill Bethell (Drone Valley) 01246 413276
e-mail: jillbethell@doctors.org.uk

Sherwood: David Brown (Mansfield) 01623 632525
e-mail: dave.brown@tesco.net

Trent: David Curtis (Mapperley) 0115 920 3147
e-mail: david.curtis111@ntlworld.com

For help and advice please contact any of the Committee who will be pleased to try to help.

DONATIONS

**Cheques should be made payable to
"RF UK-Polio Eradication"**

as soon as possible after you have raised the money, and sent to **Keith Hammond** at
6 Vauxhall Avenue, Derby DE22 4DZ

NB If cheques are not identified to go towards Polio Eradication the money will be put towards the Foundation's General Fund.

Keith will forward the cheques to RIBI at Alcester after recording your contributions. Money sent to RIBI will be forwarded to the Rotary Foundation.

Gift Aid from individuals who are taxpayers will enhance their donations. (see next page)

THE CURRENT SITUATION REGARDS POLIO

1. Four countries – India, Afghanistan, Pakistan and Nigeria - remain the only countries where polio is endemic.

2. If you have seen recent figures from the WHO you may be alarmed at the increase in cases so far this year compared to those recorded in 2007. This year there have been 1341 cases compared to 1208 in 2007.

This is mainly due to a large outbreak in NW Nigeria. However, the President of Nigeria has stated that *"he will do everything possible to ensure that Polio is finally and totally eradicated from Nigeria"*. In India there has been a fall in the number of cases following the increased number of Immunisation Days especially in those areas where most cases are occurring. Encouragingly numbers of Type I polio – the most virulent strain – are falling.

Even in Afghanistan despite security difficulties on the NID, immunisation was able to proceed in the Southern Region one week later.

3. The important thing is that the areas in which polio remains endemic are getting smaller.

4. In those countries previously polio free which have been reinfected intensive campaigns of immunisation have brought, or are bringing, these under control and many are now polio free again.

5. All those actively involved in the Global Polio Initiative are confident that polio will be eradicated as long as we continue our efforts. Rotary will continue to motivate and enthuse everyone to maintain their efforts in the *"End Polio Now Campaign"*. Failure to keep up the momentum risks the recurrence of polio in previously free countries.

6. It is estimated that **having only routine immunisation alone would result in 200,000+ children paralysed by polio each year.**

7. Immunisation must continue till the world has been polio free for three years at least.

"None are safe till all are safe!"

GIFT AID

John Dain writes:

I am sure that all clubs are aware of the advantage of claiming Gift Aid on any charitable donations made by a UK taxpayer.

This advantage is available for any such donations made to the Polio Eradication Campaign and listed below is a reminder of what should be included on a Gift Aid declaration:

1. *The name of the charity, viz. Rotary Foundation UK – Polio Eradication.*
2. *The donor's full name – as a minimum, initial and last name.*
3. *The donor's home address – as a minimum, the house number and postcode.*
4. *The amount of the donation.*
5. *The signature of the donor.*

A model Gift Aid declaration can be downloaded from:

www.hmrc.gov.uk/charities/appendix_b1.pdf

For further advice please contact John Dain or David Curtis

Further information:

Information can be found on several web sites:

RI: www.rotary.org several areas to look at under Rotary Foundation

www.rotary.org/endpolio

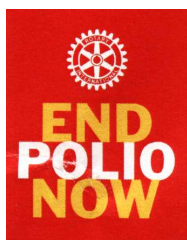
WHO www.polioeradication.org

RIBI www.ribi.org Under Rotary

Foundation

DVDs

We hold copies of 2 DVDs about Polio Eradication. Each Group representative has some. If you would like to borrow these please contact your Group Representative and return the DVD after use.



END POLIO NOW BADGES

These can be obtained from RIBI or from the Committee at a cost of £25 for 100. They are being sold at £1 each.

SAINSBURY'S VOUCHERS CAN RAISE FUNDS FOR THE POLIO ERADICATION CAMPAIGN

From John Dain:

Agreement has been reached with Sainsbury's for their Business Direct Vouchers Scheme to be available for clubs to raise funds for the Polio Eradication Campaign.

The arrangement is that, working on a monthly basis, with order values between £1,000 and £19,999 the vouchers can be purchased by the clubs at a 4% discount. It is arranged for the clubs to have credit accounts so that the vouchers are supplied with a settlement date 28 days later. In the interim the clubs sell the vouchers to club members at face value and the discount amount is retained in the clubs Charity Fund.

The vouchers are available in a range of denominations (£1, £5, £10, and £20) and may be used at any Sainsbury's store, petrol station or coffee shop. There is no expiry date and purchases made with the vouchers qualify for Nectar points. The clubs will need to control the ordering, distribution, collection of payments and settlement of the accounts, but this has not been reported as being a problem by the clubs who piloted the scheme.

If your club is interested then please contact Kimberley Logan, Customer Care Executive, Sainsbury's Business Direct, PO Box 138 Cramlington, NE23 7WL. Telephone 08700 101352. Email:

vouchers@sainsburysbusinessdirect.co.uk

For further advice please contact John Dain

CHRISTMAS CARDS

Would you like John Dain to be able to use his garage again? He has some Christmas cards available at **no cost**, which may be used to raise funds for the Rotary Foundation or to Eradicate Polio. The suggested rate for sale is £2.50 per pack of ten.

ADVANCE NOTICE OF DISTRICT EVENTS FOR POLIO ERADICATION

A DRIVE FOR POLIO

David Wood, a Rotarian from Saltash who has suffered from polio, plans to drive in a three wheel Indian type “tuk-tuk” from Edinburgh after the RIBI Conference to the RI Convention in Birmingham in June.

He plans to drive through each District in RIBI which will give a fund raising and PR opportunity for the District.

He will speak about his experiences with polio whilst in the District. We await further details of the route and dates.

FUND RAISING IDEAS

Each Club has been sent a list of 20 possible Fundraising ideas.

Some ideas used already are:

- Collections at major stores,
- The filling of Smartie Tubes
- A Summer Ball
- Major speakers

I also have a list of ideas sent from RI.
If anyone would like a copy please let me know.

If you have fund raising ideas please let your Group Representative know

PROMOTIONAL MATERIAL AVAILABLE FROM RIBI

Posters
Leaflets about the Appeal
Leaflet about the Polio Eradication

Contacting the Media

A PR/Press Contact Pack containing information about contacting the media with Press releases and letters is available.

If you feel this would be of help please contact John Dain

Why must we continue?

1. To complete the task set and the promise we made 20 years ago

“A polio free world”

2. To make sure what has been gained is not lost
Recent history shows how re-infections can occur

“None are safe till all are safe”

3. Because those who are at the forefront of the campaign believe that the task is nearly achieved.

The necessary tools to eradicate polio are now in place.

NATIONAL IMMUNISATION DAYS

A few people have asked me about NIDs.
If anyone would be interested in going on a National Immunisation Day to India – probably at the end of next year please let me know.
We can then see what, if anything, can be arranged.

Keith Hammond

“Rotary’s PolioPlus program is a shining example of the achievements made possible by cooperation between the United Nations and nongovernmental organizations.”

Former UN Secretary-General Kofi Annan

Keith Hammond
Chairman of District Polio Eradication Committee
9th November 2008