



POLIO ERADICATION CAMPAIGN



NEWSLETTER No 5 August 2009

“END POLIO NOW”

CONTRIBUTIONS by 23rd August 2009

MANY, MANY THANKS FOR THE EXCELLENT DONATIONS RECEIVED FOR
“END POLIO NOW”.

47 CLUBS HAVE NOW CONTRIBUTED OUT OF THE 58 IN THE DISTRICT

Special thanks go to the Rotary Club of Mapperley, whose members raised £5,656.75

Clubs have contributed £55,440.88 District Donations are £18,239.95

Total £73,680.83

Many thanks for all the hard work. I know the other clubs are working towards raising funds for the “End Polio Now Campaign”. Please send all contributions made out to **“RFUK – Polio Eradication”** to Keith Hammond at 6, Vauxhall Avenue, Derby DE22 4DZ

RIBI has received £946,744.02 from the Districts in RIBI by 30th June 2009.

*Rotary Foundation Trustee Chair Jonathan Majiyagbe announced at the Birmingham Convention in June that over **US\$90,000,000** has already been contributed to the Appeal*

THE BILL and MELINDA GATES CHALLENGE

Bill Gates said, “*Rotary in particular has inspired my own personal commitment to get deeply involved in achieving eradication*”.

**A reminder of what “The Rotary \$200
Million Challenge” is!!**

**The Gates Foundation has awarded Rotary
International \$355,000,000 for the “End Polio Now”
appeal.**

Rotary International will match part of this donation
and RI has agreed to raise \$200,000,000 by June 30th
2012.

END POLIO NOW BADGES

These can be obtained from RIBI or from the
Committee at a cost of £25 for 100. They are being
sold at £1 each.

Further information:

Information can be found on several web sites:

RI: www.rotary.org several areas to look
at under Rotary Foundation

www.rotary.org/endorpolio

WHO www.polioeradication.org

RIBI www.ribi.org look under Rotary
Foundation

“Thanks for Life”

www.ribi.org/thanks-for-life

THE DISTRICT CHALLENGE

The Exchange Rate!

Now that RI has doubled the challenge **the District needs to raise \$320,000 by June 30th 2012.**

At the time of planning in April 2008 the exchange rate was much more beneficial to us!! However the exchange rate has improved a little and now stands at around \$1.60 to the pound.

At this rate (\$1.60 to the pound) we need the equivalent of **£50 per Rotarian by 31st December 2010** to achieve our original target of \$160,000 (2000 Rotarians at \$80 per head) from this District by 31st December 2010.

The equivalent of a further £50 per Rotarian is needed between January 1st 2011 and June 30th 2012. This will then achieve the District's contribution towards the \$200 million Challenge Appeal.

The "End Polio Now" Committee asks Clubs when planning for their fundraising in the next 3 years:

1. **To make fund raising for Polio Eradication one of their main priorities between now and June 2012.**
2. **To rethink their Charity giving to take on board the new Challenge of \$200,000,000 from Rotary worldwide by June 2012.**

THE STATE OF PLAY re POLIO CASES

1 Immunisation continues at high levels of intensity using the newer monovalent vaccines and the combined vaccines. Immunisation is taking place every 6 weeks or so in the endemic areas and these efforts are bearing results.

2. This year by 28th July 2009 there were **539 cases** in the four endemic countries, namely India, Pakistan, Afghanistan and Nigeria, and **191 cases** imported to 15 countries (all in Africa) from these compared with **844** and **52** cases at the same time last year. This is a promising reduction.

3. The number of Type I cases – the most virulent strain- continues to fall due to the use of newer vaccines. Type II has not been recorded since 1999.

FOR TALKS AND INFORMATION PLEASE CONTACT

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Group Representatives

Central: David Power (Nottingham) 0115 983 0400
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Derwent: John Dain (Bretby) 01283 712613

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e-mail: david.soul@virgin.net

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e-mail: jillbethell@doctors.org.uk

Sherwood: David Brown (Mansfield) 01623 632525

e-mail: dave_brown@tesco.net

Trent: David Curtis (Mapperley) 0115 920 3147

e-mail: david.curtis111@ntlworld.com

“END POLIO NOW”

1. Having gained so much over the last 21 years it is essential that the drive to overcome the final hurdles in this campaign continues so that the promise that Rotary made of a world free from Polio is achieved. So, over the next few years the Eradication of Polio will continue to be RI's **number one priority.**
2. The ease by which countries previously polio free can be re-infected shows how vital it is that we continue until polio has been eradicated. If we do not achieve our goal of a polio free world polio will return and it is estimated that over the next 40 years there could be 10,000,000 cases. Polio immunisation will have to continue in all countries including those that are polio free. This includes Great Britain and Ireland
3. The **benefits** are more than just the end of polio! World wide \$1 billion will be saved annually in Polio Immunisation costs – money that can be used for other health projects. The infrastructure such as public health surveillance laboratories which have been developed over the last twenty or so years will remain and continue to bring Public Health benefit to local communities. Expanded immunisation programmes and more health screening will continue.

“THANKS FOR LIFE” A NATIONAL PROJECT

A National Event is planned around the 23rd February 2010 – the anniversary of Rotary’s beginning in 1905 - when there will be a **“Thanks for Life”** event.

All District Governors are asking their clubs to take part in what could be a major PR and fund raising event for Rotary.

“Thanks for Life” has three aims:

1. Promote Rotary,
2. Raise membership
3. Raise funds for Polio Eradication

In particular it is hoped that schools will be involved and that a **Purple Pinkie Day** can be held when the general public and primary school children will be asked to make a donation and in return receive a purple finger! This is what happens during National Immunisation Days when all the children who receive immunisation have their little finger painted purple to show that they have been immunised,

Rotary Clubs are being asked to take part and plan such an event in their neighbourhood. Clubs within a close neighbourhood might like to contribute together for this event.

Details of this project can be found on the RIBI website at www.ribi.org/thanks-for-life

It is well worth a look and all Clubs will find much useful information about the event on this website.

DG Tony has asked Mike Herbert, the Rotary Club of Sherwood Forest, to be the District Co-ordinator for this event and he can be contacted at 01623 822613 or mobile 07771 964961 or by e-mail at mike.herbert@btinternet.com

District 1240 ran such an event this year. Details can be found on www.purplepinkie.com

“COPPERS FOR POLIO”

Do you really want a pocket full of coppers amongst your loose change?

I received a cheque from the Inner Wheel Club of Cambridge last week with a donation of £17.71 that had been raised by Members of Inner Wheel collecting their odd coppers for polio. I am not sure why it was sent to me but it has been forwarded to RIBI!

Surely this is a really painless way of raising a few more pounds for Polio!!

Text for Polio

John Dain has received details of a way to give to polio eradication by texting. To make a £5 donation text **POLIO** to **82010** and £5 will be given to the End Polio Now Appeal.

A COMIC

The story of Polio and the drive to eradicate it
This is available as a “comic” at a cost of 50p from RIBI. Alternatively you can see it on the Thanks for Life website at
www.ribi.org/thanks-for-life

AVAILABLE FROM DISTRICT

DVDs

Each Group representative has 2 DVDs about Polio Eradication. If you would like to borrow these please contact your Group Representative and return the DVD after use. Many clubs received copies last year - check with your last year’s polio representative!

DG Tony has two large “pull-up” banners that are available from him on a “first come first served” basis. These advertise “End Polio Now” and promote “Thanks for Life”. They are eye catching posters. To book them you need to contact DG Tony 01509 880122 or e-mail him at tonystimpson@btinternet.com

You will need to arrange to return them to him immediately after use. It is hoped that more of the banners may become available later in the year.

**PROMOTIONAL MATERIAL AVAILABLE
FROM RIBI
Please ring 01789 765411**

Posters
Leaflet about the Polio Eradication
Leaflets about the Appeal
Badges

AND FINALLY

A PLEA! So that we know what support is happening from clubs in the District please send cheques made out to **RFUK Polio Eradication to Keith Hammond, 6 Vauxhall Avenue, Derby, DE22 4DZ.** I will acknowledge receipt of them and forward them to RIBI

Many thanks to all clubs who are raising funds, from an assortment of different projects, for Polio Eradication. We are grateful for the efforts that you are making.

The committee does appreciate that times are harder for fund raising due to the present economic difficulties and that you have other local and international projects that you will want to keep supporting.

We hope that you will continue to accept the challenge given to us to carry on with Polio Eradication high on the list of projects and that you will fund raise for over the next few years. **The challenge of the aim of a polio free world is in your hands and is worth all the efforts that you will be making and will Make Dreams Real for millions around the world.**

Quote:

“Until the day the earth is declared polio-free, this work (polio eradication) must be our first priority, and our main focus. It is up to us to finish the job.”

President John Kenny at Rotary International’s Annual Convention in Birmingham.

**Keith Hammond
District “End Polio Now” Committee
Chairman**